

國立臺北科技大學 101 學年度碩士班招生考試

系所組別：4420 服務與科技管理研究所乙組

第二節 管理資訊系統 試題

第一頁 共一頁

注意事項：

1. 本試題共八題，配分共 100 分。
2. 請標明大題、子題編號作答，不必抄題。
3. 全部答案均須在答案卷之答案欄內作答，否則不予計分。

- 1) (15%) Please describe how Web services work.
- 2) (15%) Contemporary information systems have severely challenged existing law and social practices that protect private intellectual property. Please identify the three different legal traditions that protect intellectual property rights.
- 3) (10%) What is the difference between a logical and a physical view of data? Please explain.
- 4) (15%) Please explain the main steps in the system development life cycle methodology.
- 5) (15%) What issues are important when selecting servers for e-business applications? Please explain.
- 6) (10%) Please distinguish between operational and analytical customer relationship management.
- 7) (10%) Please compare Bluetooth and Wi-Fi.
- 8) (10%) What is the difference between application software and system software? Please explain.